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SHAZAR ARRIVES IN NEW YORK TODAY; TOP LEADERS TO MEET HIM AT AIRPORT

NEW YORK, July 27. (JTA) -- More than 100 top leaders of all major Jewish organizations will meet Israel's President Zalman Shazar at John F. Kennedy Airport upon his arrival here at 7:30 in the morning tomorrow from his six-week state visits to Brazil, Chile and Uruguay. Children from Jewish schools will present flowers to Mr. and Mrs. Shazar upon their landing at the airport in the early morning hour.

Representatives of the State Department, of the Governor's office and of New York Mayor John V. Lindsay will also be at the airport to greet the arriving President of Israel. From the airfield, the President and his official party will be taken by an official motorcade to the Plaza Fotel here, where he will stay during his visit to New York.

(From Brazil it was reported today by the correspondent of the Jewish Telegraphic Agency that President Shazar and his party will be leaving tonight on a Brazilian airplane for New York. Mr. Shazar was invested today in Rio de Janeiro as an honorary citizen of the State of Guanabara, the province that includes Rio.)

New York Mayor Tenders Luncheon for the Israel President

Tomorrow's schedule calls for President Shazar to devote most of his time, in his hotel suite, to conferences with Israel's leading representatives in the United States. These are Ambassador Avraham Harman, Israel's envoy to Washington; Ambassador Michael S. Comay, Israel's permanent representative at the United Nations; and Michael Arnon, Consul-General in New York.

Friday morning will be given over to a series of visits to President Shazar at his hotel suite by representatives of a number of Jewish organizations, including the Synagogue Council of America and the New York Board of Rabbis. At noon Friday, Mayor Lindsay will tender an official luncheon for President Shazar at the Lincoln Center for the Performing Arts.

On Sunday, the President will be visited by representatives of other Jewish organizations, including the American Zionist Council and the Conference of Presidents of Major Jewish Organizations. Sunday afternoon, he will greet members of the staffs of the various Israeli missions in New York at the headquarters of the America-Israel Cultural Foundation.

Shortly after noon, on Monday, the Israeli President will visit the United Nations. There, he will be greeted by Secretary-General U Thant, and will be the guest of honor at a luncheon to be tendered for him by Mr. Thant. He will also greet the Israelis who are on the staff of the United Nations Secretariat, several of whom hold high posts in the Secretariat. Later he will meet with leaders of the American Jewish Committee.

Monday night, Mr. and Mrs. Shazar will be guests of honor at a dinner to be given for them at the Plaza Hotel by the United Jewish Appeal. State and city leaders who will attend the UJA tribute to President Shazar include Governor Nelson D. Rockefeller, U.S. Senators Jacob K. Javits and Robert F. Kennedy, Comptroller Arthur Levitt, Attorney-General Louis J. Lefkowitz and City Council president Frank D. O'Connor.

The next day, President and Mrs. Shazar leave for Washington where they will be guests of President Lyndon B. Johnson who will entertain them at a dinner in the White House that night. The Shazars will stay at Blair House, the official government residence for distinguished foreign visitors, and return to Israel from Washington on August 3.

Max M. Fisher, general chairman of the United Jewish Appeal, said in a statement today that "American Jewish leaders welcome the opportunity to pay tribute to the leader of a state which, in 18 short years, has established itself as a leading democracy in the Middle East and in the family of free nations. "

Washington Announces Program of Shazar's Visit to Capital

WASHINGTON, July 27. (JTA) -- President Shazar's visit to Washington was the subject of a discussion here today in the State Department between Secretary of State Dean Rusk and Israel Ambassador Avraham Harman. Preparations for the visit of the President of Israel were discussed. United States sources stressed that while President Shazar will be the guest of President Johnson, his visit is regarded as informal and private.

Mr. Shazar will be welcomed at Withington National Airport by State Department protocol officials when he arrives Tuesday at 11:30 a, m. on a private plane. He will then be taken to the White House for an "informal" meeting and talk with President Johnson. The Israeli President will receive the hospitality of Blair House, as the President's guestient's guestient's guestient's guestient's guestient's guestient's will rain will stay at the famous manison where honored guests from abroad are accommodated.

On Tuesday afternoon, President Shazar will be guest of The Organization of American States where Latin American ambassadors and other dignitaries will participate in the luncheon honoring him. A ceremony will be held in the office of Dr. Jose Mora, secretary-general of the O.A.S. Dr. Mora will affix his signature to an agreement providing for funds from the Inter-American Bank for development projects in which Israeli teams of advisers and technicians will take part.

An official White House dinner, honoring the visit of President Shazar, will be tendered Tuesday evening by President and Mrs. Johnson.

On Wednesday, President Shazar will go from Blair House to Arlington National Cemetery to lay a wreath on the tomb of President John F. Kennedy. Israel Ambassador Avraham Harman will tender a luncheon later that day at the Ambassador's residence. Many important personages have indicated they plan to attend.

Mrs. Harman, wife of the Ambassador, will be the hostess at a luncheon on Tuesday honoring Mrs. Shazar. Among those in attendance will be Mrs. Hubert H. Eumphrey, wife of the U.S. Vice-President. Mrs. Johnson is busy with preparations for her daughter's wedding. Mrs. Humphrey will tender a luncheon for Mrs. Shazar on Wednesday. The Shazar party will leave Washington on Wednesday at 5:30 p.m. for New York, from where they are scheduled to return to Israel.

ESHKOL SEES 'INCREASING CRACKS' IN ARAB HOSTILITY TOWARD ISRAEL

JERUSALEM, July 27. (JTA) -- Prime Minister Levi Eshkol declared today that more and more Arab countries are realizing that war is no solution for the Palestine conflict, and that there are "increasing cracks in the walls of Arab hostility" toward Israel. Addressing a press luncheon here, he said that peace in this region can be achieved only through direct Arab-Israel negotiations "in a spirit of mutual respect for each other's existence and rights."

Euch negotiations, he declared, carried out in full recognition of the basis of existence of each of the states involved, could lead to peace, disarmament and mutual cooperation. The Prime Minister criticized Egypt's President Nasser for wanting to discuss the problem of nuclear arms in the Middle East, which Mr. Eshkol termed "non-existent," while persistently avoiding "discussion of the real burning issue, namely disarmament in the field of conventional weapons."

In reply to a question, Mr. Eshkol said that the recent rapprochement between the Soviet Union and Syria has not worsened Moscow's relations with Israel. "Many countries," he stated, "have good relations both with the Arabs and Israel, and one does not exclude the other." As for Israel's reprisal air raid against Syria this month, Mr. Eshkol said that Moscow's Ambassador to Israel has known for six months about "the provocations which we endured patiently,"

On another issue, Mr. Eshkol told the gathering that Israel will request associate membership in the European Common Market. "That," he said, "would be the best solution for securing our basic economic interests."

Regarding internal affairs, the Premier stressed the necessity for implementing an economic program calling for austerity and a wage freeze which are needed to make Israeli products more competitive in the world markets. He said that deferment of the payment of cost-of-living allowances and price stability are needed for the same reasons.

Mr. Eshkol reiterated the Government's intentions to reduce manpower, thus cuttin the budget and reducing expenditures. He appealed to all Israeli enterprises to follow the Government's initiatives and to achieve greater efficiency at lower costs.

SECRETARY OF STATE DISCUSSES VARIOUS PROBLEMS WITH ISRAEL AMBASSADOR

WASHINGTON, July 27. (JTA) -- Current problems of mutual interest to the United States and Israel were discussed at the State Department today during a meeting between Secretary of State Dean Rusk and Israel Ambassador Avraham Earman. It is assumed that the Syrian-Israeli issue, which is now pending at the United Nations Security Council was also among the subjects discussed.

A luncheon was given by the State Department today in honor of Gideon Rafael, deputy director-general of Israel's Foreign Ministry. Joseph J. Sisco, Assistant Secretary of State for International Organizational affairs, was host at the luncheon. Among those attending were Ambassador Harman; U.S. Ambassador-at-large W. Averell Harman; and Israel Minister Ephraim Evron.

GERMAN PROSECUTOR STARTS PROBE INTO PERSECUTION OF JEWISH FAMILY

BONN, July 27. (JTA) -- The State Prosecutor has begun an investigation into the case of a Jewish family named Ederle in the village of Bruchhausen who have been subjected to persistent persecution reportedly encouraged by the local priest. The Ederle children have continually suffered insults at school.

At the recent funeral in a nearby Jewish cometery for Mr. Ederle, a convert to Judaism from Christianity who died recently, a man showed up carrying a swastika on a placard.

LOS ANGELES FOUR-YEAR STUDY GIVES HIGH PRIORITY TO SIX JEWISH NEEDS

LOS ANGELES, July 27. (JTA) -- Six major community-wide service programs have been designated as current high priority needs in a report of the Jewish Federation-Council's Community Planning Department approved by the JFC board of directors, it was announced by Dr. Max William Bay, president. The report represents more than four vears of study by four subcommittees.

Cited as priority needs in the report, the first of several to be presented -- which will be subject to continuing review and change as conditions of human need continue to change -- are:

- 1. Strengthening Jewish identity and leadership potential in youth.
- 2. Increased service to the Jewish aged.
- 3. A fully integrated program of counseling services to Jewish families and children.
 - 4. Improved procedures in community relations inter-agency relationships.
 - 5. Preparing the "next generation" of professional Jewish communal staff.
 - 6. Linking medical services to the home and to other institutions.

The listing of the recommendations implies no order of priority, Lawrence Irell, chairman of the Planning Department stressed. He said that upon the recommendation of JFC's Budget and Allocations committee, the board of directors instructed his department to develop a set of guidelines by which the Budget and Allocations committee would be aided in making sharper distinctions in its distribution of funds, rather than relying too heavily on the past history of allocations.

Priority Reassessment Explained by Leader of Jewish Community

"It was the aim of the priority reassessment process to emerge, not with a detailed blueprint for future community development, but rather with some conclusions suggesting fields of community endeavor that in the years ahead would require greater or lesser emphasis," Mr. Irell added. The overall plan for priority reassessment was conducted through three major phases:

- A detailed self-study by each agency in an effort to examine its current program, project its needs for the next decade and set its own priorities.
- 2. An intensive review of the data submitted by the four subcommittees which did not consider the agencies per se, but rather the services performed by them. Research and consultation aided their efforts.
- 3, Study and recommendations of the full Community Planning Department who, in making judgments, considered patterns of need within the Jewish community, as well as the impact of the availability of services under non-sectarian auspices and government support. Certain programs, though socially important were, therefore, judged to be less relevant for specifically Jewish sponsorship.

As the organized Jewish community's central planning, coordinating and fund raising resource, the Jewish Federation-Council is comprised of 29 citywide health and social welfare agencies and 486 constituent organizations with a membership in excess of 85,000. JFC sponsors the United Jewish Welfare Fund campaign which supports 169 local, national and overseas services.

SURVEY URGES STRENGTHENING OF JEWISH EDUCATION IN ATLANTIC CITY

ATLANTIC CITY, N.J.,July 27. (JTA) -- Strengthening the Jewish Education Committee here and improvement of Jewish educational work, have been recommended as a result of a special survey made here by Morris B. Benathan for the American Association for Jewish Education.

The recommendations call also for higher salaries for teachers in the Jewish schools here, better employment conditions for teaching personnel, more judicious deployment of staff, and an effective program of in-service training. Also recommended are the union of several Jewish schools into one, central school. The report also proposed that the Federation here assume responsibility for greater financial support for the work of the Jewish schools in this city.

AMERICAN JEWISH CONGRESS THREE-DAY 'DIALOGUE' OPENS IN JERUSALEM

TEL AVIV, July 27. (JTA) -- The pressures of nation-building in Israel, and the trend toward assimilation in the United States are causing Jews in both countries to abandon those cultural and ethical values that made the Jews a distinctive people, Rabbi Arthur Lelyveld, president of the American Jewish Congress, warned today.

Dr. Lelyveld weighed the relationship of both Israeli and American Jews to Jewish traditional values in opening the AXC's annual "dialogue" today. The event, this year, is being held at the Weizmann Institute of Science at Rehovoth. About 40 Israeli and American scholars, writers and religious writers are attending the three-day parley which is devoted to the theme of "The Nature of the Jewish Distinctiveness in the United States and Israel."

"Both the Sabra and the Canaanite Jew in Israel and the assimilated Jew in the United States," said Rabbi Lelyveld, "reject the distinguishing values born of the Jewish religious heritage and folk experience. As a result, the heritage of Jewish values has been blurred and now faces the danger of being erased."

ISRAEL'S ANNUAL FESTIVAL OF MUSIC AND DRAMA OPENS WITH GALA CONCERT

JERUSALEM, July 27. (JTA) -- A gala concert by the Israel Philharmonic Orchestra under the baton of the French conductor Georges Pretre opened Israel's sixth annual Festival of Music and Drama here tonight.

Highlighting this year's festival will be performances by the Greek Art Theater of Athens, the Paul Taylor Dance Company of New York and an evening of Hassidic dances performed by the Habad Hassidim.

Tonight's opening ceremony included the distribution of scholarships to young Israeli artists. The scholarships are provided by the America-Israel Cultural Foundation memory of the late chairman of the Jewish Agency and former Premier and Foreign Minister of Israel, Moshe Sharett. The presentations were made by Mr. Sharett's widow.

Among the internationally noted artists participating in this year's festival are pianist Fefzibah Menuhin and cellist Maurice Cendron. One special feature of the festival will be an evening devoted to minority folk dancing groups including appearances by Arab and Druze troops. Some of this year's performances will be held at the excavated Roman ampitheater in Caesarea.

OXFORD UNIVERSITY'S LATEST COLLEGE NAMED FOR SIR ISAAC WOLFSON

LONDON, July 27. (JTA) -- Oxford University voted last night to rename its latest college, iffley College, as the Isaac Wolfson College, and to name Sir Isaiah Berlin, noted British Jewish philosopher as president of the new college. The motions, calling for these moves were made by A. Norrington, president of Trinity College, and adopted unanimously

Sir Isaac Wolfson, the British Jewish industrialist and philanthropist, gave Oxford 45, 500, 000 for the establishment of the college. The Ford Foundation has added an equal amount, making the \$9,000,000 in contributions the largest benefaction ever given to Oxford at one time. Prof. Norrington's proposal renamed !ffley into Wolfson and named Sir Isaiah as president because, the Trinity head said, "it is due to Sir Isaiah's enthusiasm and confidence, and his very high reputation here and in the United States, that these grants have been offered us,"

PITTSBURGH JEWISH FEDERATION STARTS COMMUNITY SCHOLARSHIP PROGRAM

PITTSBURGH, July 27. (JTA) -- A central scholarship and educational loan referral service for the Pittsburgh Jewish community has been developed by the United Jewish Federation, it was announced here by Alvin Rogal, Federation president.

The program, which will be operated by the Vocational Rehabilitation Center of Allegheny County, involves a central intake, public information and a referral service for eligible youth. According to the program, students in need of scholarships, loans or both will be referred to an organization which may help them.

Initially, three community organizations will participate in the program: the National Council of Jewish Women, the Febrew Free Loan Association and the YM-YWHA - Irero Kaufmann Centers. The central intake service has been designed to: provide a comprehensive screening of all applicants for financial aid; provide applicants with information concerning the availability of financial aid and referral of those resources which can best meet their needs; and provide full information to each of the participating organizations.

CANADIAN FARMING COMMUNITY OPENS JEWISH CENTER TO SERVE 50 FAMILIES

BEAMSVILLE, Ont., July 27. (JTA) -- Dedication ceremonies were held here by the Lincoln County Baron de Kirsch Jewish Congregation which opened a Jewish community center to serve the 50 Jewish families in this farming community. The center houses a synagogue, a Febrew school and a community hall.