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Roumania Criticized for Its Reassuring Statements While Onslaughts on Jews Spread

(Jewish Telegraphic Agency)

Vienna, July 15—While the notorious anti-Semitic agitators Danila and Nicolai Totu, the latter acquitted in 1927 of the murder of the Jewish student David Falik, have transferred their activities to Transylvania where they are going from town to town arranging for mass meetings of the peasants, the newspapers of Bukowinan and Transylvanian towns as well as of Czernowitz are full of reports depicting the situation as grave and criticizing the government for its reassuring statements and for hushing up the reports of the excesses of Bukowina.

Danila and his aid, Totu, have even appeared in Cluj and Bajamare. Wherever they appear they are establishing sections called the "Archangel Gabriel of the Iron Guard". Their arrival is the signal for onslaughts on the Jews while the local authorities either through fear or indifference stand by and do nothing and even release the agitators after they have been arrested. Danila and Totu have been reported arrested twice in ten days but they are again spreading their anti-Semitic propaganda.

Newspaper reports indicate that the police arrest the agitators temporarily and then escort them out of town and set them free. At Sziget it is said the officials asked the Jewish community to pay the cost of transporting the agitators.

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Greece to Compensate Jews for Land Seized for Refugees

(Jewish Telegraphic Agency)

Salonica, Greece, July 15—Many Jews here are among those who will receive compensation from the Greek government for land which was taken away from them several years ago by the government in order to be used for colonizing Greek refugees from Turkey. Much gratification has been expressed in Jewish circles here at the government's announcement that it is making ready to indemnify the Jews for these lands.

Jew Honored by Foremost Polish Scientific Academy

(Jewish Telegraphic Agency)

Warsaw, July 15—The Academy of Science at Cracow, the foremost scientific institution in Poland, today accepted Dr. Edward Platau, a Jewish physician of Warsaw, as a regular member. He is the second Jew to be elected to membership in the Academy. A few years ago Dr. Platau was offered a professorship at the University of Warsaw on condition that he become a convert to Christianity, an offer which he indignantly refused.

Peasants Make Second Attack on Jews of Balaceana, Bukowina

(Jewish Telegraphic Agency)

Vienna, July 15—News trickling in here from Roumania and confirmed by reports in the "Freie Presse" indicate that anti-Semitic peasants made a second attack on the Jews of Balaceana late Sunday night destroying many houses and injuring many Jews. The synagogue was wrecked and a number of Jewish shops plundered. The first onslaught occurred Saturday.

Although the local authorities tried to intervene they were overwhelmed by the peasants who suddenly assembled after the ringing of church bells had awakened the peasants. The municipal officials and the village gendarmes were compelled to flee to Suceava where they remained until military assistance was sent to Balaceana where forty of the ringleaders were arrested.

The peasants also set fire to a number of houses in Balaceana. Only timely action by the authorities prevented a real catastrophe. It is also reported that the Jews in the villages near Balaceana are leaving their homes, fearing compulsory expulsion by the excited peasantry.

Szold Heads Zionist Administrative Committee; Mack Honorary Chairman, Lipsky Honorary Vice-Chairman, Silver Vice-Chairman

Robert Szold, New York attorney, head of Szold, Perkins and Brandwen, and for some years connected with the Government legal service, was elected chairman of the Zionist Organization of America, at a meeting of the Committee at the organization's headquarters, 111 Fifth Avenue, on Monday night. This was the first meeting of the coalition committee which was recently elected at the thirty-third annual convention of the Zionist Organization at Cleveland.

Other officers elected were Federal Judge Julian W. Mack, honorary chairman; Louis Lipsky, former president of the Zionist Organization, honorary vice-chairman and Rabbi Abba Hillel Silver, of Cleveland, vice-chairman.

An indication of the intensification of Zionist activity in this country which is being planned by the newly-elected administration is seen in the appointment of a considerable number of committees, whose purpose is to expand the operations of the organization. Considerable interest is attached to the election of Rabbi Stephen S. Wise as chairman of the Committee on Political Affairs, which will determine the

Radical Zionists Vote Non- Confidence in Z.O. Executive; Urge Change in Leadership

(Jewish Telegraphic Agency)

Lemberg, July 15—A resolution expressing non-confidence in the world Zionist Executive and demanding a change in Zionist policy and leadership was unanimously adopted at the world conference of Radical Zionists here today. The resolution was moved and voted after a heated debate between Robert Stricker, Radical Zionist leader from Austria on one hand, and Deputy Isaac Gruenbaum of Poland, Dr. Nahum Goldmann of Germany and Dr. Max Solowitschek of Germany, on the other.

The conference also elected a central committee consisting of Mr. Stricker, Deputy Gruenbaum and Dr. S. J. Stern of Roumania. A decision was adopted to establish a central office in Berlin under the direction of Dr. Goldmann and Dr. Solowitschek. Plans were also made looking to the unification of the Radical Zionist movement in Poland.

Sharp condemnation of the activities of the Brit Shalom Society in Palestine and a demand for a vigorous attitude towards the British government were voiced in a message to the conference from Rabbi Stephen S. Wise. The conference was attended by 149 delegates from eleven countries.

American Zionist attitude to Great Britain. The Committee on Public Information, which will be entrusted with acquainting the general public with Zionist aims and achievements in Palestine, is headed by Emanuel Neumann.

Committee Chairmen Named

The chairmen of the other important committees are as follows: Committee on Relations with the World Zionist Organization and the Jewish Agency, Judge Julian W. Mack, chairman; Committee on Liquidation of Deficit, Dr. Nathan Ratnoff, chairman; Finance Committee, S. J. Rosensohn, chairman; Jewish National Fund Committee, Abraham Goldberg, chairman; Palestine Economic Committee, Israel D. Brodie, chairman; Committee on Gift Funds, Judge William M. Lewis, chairman; Organization Committee, Jacob de Haas, chairman; Committee on Cultural Activities, Rabbi James G. Heller, chairman; Committee on Publications, Abraham Tulin, chairman, and Committee on Hebrew University, Rabbi Abba Hillel Silver, chairman.

It is understood that a number of other committees are still to be ap-

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Ludwig Stein, Noted Political Observer and Philosopher, Dies

(Jewish Telegraphic Agency)

Berlin, July 15—Professor Ludwig Stein, famous throughout Europe as a philosopher, sociologist and political observer, died here yesterday at the age of 70. Professor Stein, who was born in Hungary, and who was for many years Professor of Ordinary Sociology at the University of Berne, Switzerland, had resided in Berlin for more than twenty years.

Professor Stein began his career as a rabbi of an orthodox Jewish congregation in Berlin. While still a young man, he became professor at Berne. His lectures attracted such students as Rathenau, Trotsky, Rosa Luxemburg, Tumarkin, Radek and Baron von Brockdorff. At the same time he also served as political editor of the "Vossische Zeitung" of Berlin, writing under the nom de plume of Diplomatism.

For more than a quarter of a century Dr. Stein advocated the formation of an effective League of Nations. He lectured in the United States in 1923. Among the works he has written are commentaries upon the writings of Nietzsche, Liebnitz, Spinoza and Spengler and philosophical books of his own, including "The Philosophy of Peace" and "Evolution and Optimism."

Danila and Totu, Anti-Semitic Agitators, Arrested for 3rd Time

(Jewish Telegraphic Agency)

Bucharest, July 15—The notorious anti-Semitic agitator, Danila, whose propaganda among the Rumanian peasants is reported to be responsible for the latest wave of attacks on the Jews, and his associate, Nicolai Totu, were arrested today by the Rumanian police in Cluj. They were apprehended while on their way to Bucharest.

This is the third time that Danila and Totu have been arrested within a fortnight.

Amity and Good Will Solution to Palestine Problem, Warburg Tells Agency-Z.O.A. Meeting

The Palestine Mandate could be carried out and should be, in the interests of all the peoples of the Holy Land who had to live together and must and can learn to live together as neighbors and friends, declared Felix M. Warburg, chairman of the Administrative Committee of the Jewish Agency for Palestine, in a statement, issued through the Jewish Telegraphic Agency, at an informal meeting of the American members of the Council and Administrative Committee of the Jewish Agency, the members of the newly elected Administrative Committee of the Zionist Organization of America, and the members of the Palestine Emergency Fund.

Mr. Warburg stated that "the Mandate which called upon Great Britain to make possible the creation of a Jewish home in Palestine, had made due provision to protect the civil and religious liberties of non-Jewish communities in Palestine. A genuine desire for cooperation and an atmosphere of good will and mutual confidence would do much to solve the problems of Palestine. So far as the Jews were concerned, they would spare no honorable effort to secure cooperation with the Arabs in developing the country."

"The Mandate could be carried out, and should be, in the interest of all the peoples of the Holy Land, who had to live together, and must and can learn to live together as neighbors and friends."

Dr. Hexter Describes Emergency Plan

The program and achievements of the Palestine Emergency Fund and the problems generally facing the Jewish Agency in connection with its activities in Palestine were briefly surveyed in a report rendered by Dr. Maurice B. Hexter, American member of the Palestine Executive of the Jewish

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Waterbury Jews Continue War on Religion in Public Schools

(Jewish Telegraphic Agency)

Waterbury, Conn., July 15—The Jews of Waterbury are continuing to protest vigorously against the introduction of religious instruction in public schools here during the school hours. Among the leaders in the protest movement is Rabbi Harry E. Schwartz.

When the plan of introducing religious instruction during school hours was first proposed a few years ago, Rabbi Schwartz took a firm stand against it at meetings of representatives of the three denominations, and took a similar stand the following year. When the plan was finally proposed before the Board of Education this year, Rabbi Schwartz together with Rabbi Isidore Breslau, Alexander Amiden, principal of the Waterbury Hebrew Institute; Attorney Herman J. Weisman and Rabbi Moses Sherkowits drafted a memorandum which was submitted to the Mayor of this city, other city officials and some members of the Board of Education.

A.Z.A. Urges Correspondence Courses in Jewish Subjects

(Jewish Telegraphic Agency)

San Francisco, July 15—A recommendation of the educational committee that one of the Jewish institutions of higher learning in this country should furnish correspondence courses in Jewish history and religious subjects to the members of the Aleph Zadek Aleph, junior B'nai B'rith order, was adopted by the Aleph Zadek Aleph's seventh international convention here today. The educational committee's recommendation of four A.Z.A. Sabbaths a year instead of one as now was also approved.

Richard Gutsztadt, executive director of the Pacific Coast regional B'nai B'rith, made the keynote address in which he pointed out that the A.Z.A. members by service to their chapters must prove their worth to join the B'nai B'rith lodges. He also urged them to aid in enlisting boys in the campaign against defamation.

A permanent organization of a Pacific Coast A.Z.A. conference was effected embracing fifteen chapters and 500 members.

Rabbi Jacob Weinstein Heads Sherith Israel Congregation

(Jewish Daily Bulletin)

San Francisco, July 15—The members of Congregation Sherith Israel, meeting at a specially called session last night, accepted the recommendation of the board of directors and elected Rabbi Jacob Weinstein. He succeeds the late Rabbi Jacob Nieto.

Rabbi Weinstein will occupy his new rabbinate in a few weeks. He comes here from Texas where he was associated with the Hillel Foundation.

Warburg and Adler Leaving for Europe Today on Bremen

Felix M. Warburg, chairman of the administrative committee of the Jewish Agency, and Dr. Cyrus Adler, president of the American Jewish Committee, are going abroad today on the S. S. Bremen. Mr. Warburg is going for a rest. Dr. Adler is going to Geneva where he hopes to be in time for the return of the Wailing Wall Commission and will be at its call should it hold hearings in Geneva. He will also get in touch with the Minorities section of the League of Nations.

Model for U.S. Coin Revealed as a Jewess at Marriage

Through her marriage it was revealed that Miss Doris Doscher, whose face adorns the new twenty-five cent pieces issued by the National Treasury, is a Jewess. She was married yesterday to Dr. H. William Baum at the Jewish Institute of Religion.

Miss Doscher was selected several years ago by the government representatives as the model for the new twenty-five cent pieces because she characterized "the highest type of American Womanhood."

Rudolph Schildkraut, Noted Jewish Actor, Dies at 70

(Jewish Telegraphic Agency)

Hollywood, Cal., July 15—Rudolph Schildkraut, noted German-Jewish actor, died suddenly today at the home of his son, Joseph Schildkraut, film star, as a result of a heart attack which he suffered while working at a film studio. He was 70 years old.

Rudolph Schildkraut was famed both in Europe and in this country. He first began to play roles in German, then in Yiddish and eight years ago he mastered the English language. He made his debut as an actor in English in Sholem Asch's "God of Vengeance" in December, 1922, in which he was acclaimed by all the New York critics and which drama he had first played seventeen years before in German, when it was produced by Max Reinhardt in Berlin. He later appeared in motion pictures here.

Mr. Schildkraut was born in Constantinople and was educated in Vienna and Berlin. He became an actor in his early youth, appearing in South America, Asia and Europe with his son, Joseph, with whom he subsequently appeared in this country also.

In 1910 Mr. Schildkraut first came to America as the head of a German company at the Irving Theatre and appeared here in many roles in German and Yiddish. He had played many Shakespearean roles in Europe under Max Reinhardt, in whose "Miracle" he appeared both here and abroad. Several years ago Mr. Schildkraut appeared with his own company for a while in a small Yiddish theatre in the Bronx which he owned and managed.

Important Purchasing Power of Jewish Market Described

Recognition of the purchasing power of the Jewish market and the story of successful efforts on the part of manufacturers and distributors of nationally sold products to reach the Jewish market are told in an article by Hammond Edward Franklin in the current issue of the "Editor and Publisher." The special methods required in merchandising in the Jewish market and the means used to popularize products among Jewish purchases are detailed by Mr. Edward.

He points out that while the Jewish market like many other foreign language groups in this country has been overlooked by otherwise well-informed advertising experts manufacturers have found it to be sound business to spend thousands of dollars a year advertising their products in the papers and magazines that reach the Jewish market. One 40-year old firm with a line of grocery goods spends more than \$60,000 for advertising in the Jewish market alone.

Mr. Franklin tells of one sales manager for a nationally known cleanser who could not understand why his product was not selling in sections of large cities where the Jewish population predominated. After an investigation he found that the Jewish purchasers

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Rabbi and Priest Issue Joint Appeal Against Mixed Bathing

(Jewish Telegraphic Agency)

Pressburg, Czechoslovakia, July 15—A Catholic priest, Father Pope, and a rabbi in the East-Slovakian town of Homeanu, today issued a joint appeal prohibiting the population of the town, which is chiefly Catholic and Jewish, from family bathing. The use of the mixed free baths by the younger people has been particularly condemned as anti-religious and corrupting to morals.

The papers of Bratislava commenting on the appeal describe it as a phenomenon for a joint appeal to be issued by representatives of Catholicism and Judaism.

MacDonald Says Mandates Body Report Will Not Be Made Public for Several Months

(Jewish Telegraphic Agency)

London, July 15—Replying to questions by Colonel Leopold Amery, former Colonial Minister in the Conservative cabinet of Stanley Baldwin, Prime Minister MacDonald indicated yesterday in Parliament that the report of the Mandates Commission of the League of Nations with regard to Palestine will not be published before several months.

Mr. MacDonald stated that the report of the Mandates Commission is a confidential document meant for the consideration of the Council of the League of Nations, which the Council will discuss at its session in September. After the Council will have considered it, the British government will be in a position to publish the report, he declared.

As was recently reported the "Daily Telegraph" stated that the report of the Mandates Commission blames the British government for the riots which took place in Palestine last August.

Roumania Criticized for Its Reassuring Statements While Onslaughts on Jews Spread

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ters elsewhere. The newspapers of Czernowitz are particularly critical of the statement made by M. Angelescu on behalf of the ministry of the interior with regard to the disturbances in Bukovina. His communique is characterized as untrue.

The frequency of the government's official communiques which generally play down the troubles while at the same time the number of the disturbances is increasing and spreading from one part of Roumania to another is impelling the press to place no credence in these official statements. Not only are they not being credited but the anti-Semitic excesses has assumed because the authorities in the towns and villages do not make use of the existing police and military forces is resulting in ridicule for the government's announcements concerning the anti-Semitic disturbances.

Antin Will Not Seek Reelection to State Senate in Fall

State Senator Benjamin Antin, who has represented the 22nd District of the Bronx in the New York State Legislature for the past nine years, will not be a candidate for re-election this Fall. He has announced that he desires to devote his time in the future to the practice of law.

Senator Antin was born in 1884 in Kamenetz-Podolsk, Ukraine, and came to this country at the age of sixteen. He was graduated from the New York City College in 1910 and from the New York Law School in 1913. In 1920 he was elected to the Assembly and in 1922 to the State Senate on the Democratic ticket. He was chairman of the New York State Child Welfare Commission from 1924 to 1926. He is a member of the Administrative Committee of the American Jewish Congress and of Montefiore Congregation in the Bronx.

Senator Antin distinguished himself particularly in the Albany Legislature as the author of important legislation providing for the education, care, protection and welfare of children. He has written many articles on legislation dealing with child welfare and public education.

London Mass Meeting Protests Religious Persecution in Russia

(Jewish Telegraphic Agency)

London, July 15—Bertram Straus, former member of Parliament and present treasurer of the Board of Deputies of British Jews, spoke as a representative of the Jews at a mass meeting called by various denominations in Albert Hall last night to protest the persecution of religion in Russia. Several members of the House of Lords, bishops and other prominent men were among the speakers.

The persecution of the Jewish religion, Zionism and the Hebrew language in Russia was denounced by Mr. Straus. He called for a united effort by all denominations to induce the Soviet government to change its tactics towards those who wish to observe their religion in conformity with Soviet laws.

Demand Publication of All Dreyfus Case Documents

(Jewish Telegraphic Agency)

Paris, July 15—A demand for the publication of all documents that have a bearing on the famous Dreyfus case was made today on the French government by the League for Human Rights. The case of the Jewish captain of the French army falsely sentenced to Devils Island for treason has recently dropped up again by virtue of the play based on the celebrated incident. The French government in the past has declined to publish the documents.

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Szold Heads Administrative Committee of Z. O.; Mack Elected Honorary Chairman

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pointed. The chairmen and members of these as well as the members of the other committees are to be announced later.

Long Identified with Movement

Mr. Szold, the new chairman of the Zionist Organization, has long been identified with the Zionist movement. He was a member of the Zionist Commission in Palestine in 1919, and also head of the De Lieme-Szold Reorganization Commission of 1920. It was the rejection by American Zionists of the report of this latter body that caused the rift in the Zionist Organization leadership in 1921, which was healed at the last Cleveland convention.

Prominent at the bar, Mr. Szold was the Assistant Attorney General of Porto Rico in 1915 and was assistant to Solicitor General John W. Davis between 1915 and 1919. He was president of the Palestine Cooperative Company between 1922-1925. At the present time, he is vice-president of the Palestine Economic Corporation and treasurer of the Palestine Endowment Funds.

Issue Statement on Wise

At the meeting of the new Administrative Committee, Judge Julian W. Mack, the newly elected honorary chairman of the Zionist Organization of America, requested information in regard to whether or not a statement given to the public press at the time of the convention, and purporting to come from the National Executive Committee, in reply to a statement theretofore issued to the Associated Press by Dr. Stephen S. Wise, had been authorized by the National Executive Committee.

Thereupon, Rabbi James G. Heller, chairman of the former National Executive Committee, stated that after Dr. Wise's statement in regard to the Zionist Organization of America had been read at the meeting, a committee was appointed to draft a reply and to report its draft back to the meeting for action. Through a misunderstanding, without having reported back and therefore without being authorized by the National Executive Committee, this sub-committee published its report in the press. In the meantime, after further discussion in the National Executive Committee, the Executive Committee altered its original decision and determined to pass over the entire matter without comment.

The chairman of the Administrative Committee was thereupon authorized to make the foregoing statement.

Install First Electric Lamp on Jerusalem Streets

(Jewish Telegraphic Agency)

Jerusalem, July 15.—The first electric lamp to be installed on the streets of Jerusalem appeared yesterday. It is located near the Post Office building.

Amity and Good Will Solution to Palestine Problem, Warburg Tells Agency-Z.O.A. Meeting

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Agency and the directing head of the Palestine Emergency Fund. Mr. Warburg presided over the meeting which took place late Monday afternoon in the Federation building.

Dr. Hexter, who has just arrived in this country, attended the recent meeting of the Political Committee of the Jewish Agency at London. Alluding to the strong feeling which had found expression in the protests of Jewish groups throughout the world against the suspension of labor certificates for Jewish immigrants to Palestine, Dr. Hexter said that while the relationship between the Arabs and Jews in the holy land was tense, he believed that through the friendly mediation of the British government concrete plans could be brought about for better understanding and possible cooperation between these two groups.

Plans Require Collaboration

Such plans, Dr. Hexter said, would need the collaboration both of the government, the Arabs and the Jews to achieve such an understanding. Despite the many difficulties in the way, which had been aggravated by the findings of the Shaw Commission, and by the suspension of the immigration certificates, Dr. Hexter stated that responsible leaders of the Jewish group still hope that they can continue to repose confidence in the British government and in the assurances so often reiterated that the terms of the Mandate would be carried out.

Referring to the Palestine Emergency Fund, for which over \$2,000,000 have been collected in the United States under the direction of David A. Brown, Dr. Hexter said that this sum together with contributions raised in England, Germany, Eastern Europe and elsewhere had made possible the granting of immediate relief to the victims of the recent disturbances in Palestine and to their families and the putting into effect of a program of reconstruction and rehabilitation.

Baruch and Morgenthau Named to Saratoga Springs Board

(Jewish Telegraphic Agency)

Albany, N. Y., July 15.—Bernard M. Baruch may become chairman of the commission which is to make recommendations for the development of Saratoga Springs as a health spa when he returns from his trip abroad, according to indications by Governor Roosevelt here yesterday. Mr. Baruch was chairman of the War Industries Board during 1918 and was later connected with the American Commission to Negotiate Peace.

Among the six members of the commission to survey the possibilities of Saratoga Springs who have already been appointed is Henry Morgenthau, former American Ambassador to Turkey. George Foster Peabody has been temporarily named as chairman.

Important Purchasing Power of Jewish Market Described

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strongly suspected the presence of animal fat in the cleanser which would have made the product non-kosher.

He found that in the New York market which served 1,750,000 Jews through 6,500 grocery, dairy and delicatessen stores with purchases aggregating millions of dollars each year firm religious customs and fixed buying habits were barring him from a highly profitable market. Even more annoying was the fact that the product contained no animal fat.

To quote Mr. Franklin:

"At the suggestion of a member of the Jewish press, a prominent rabbi was called in to investigate. He ordered a chemical analysis made of several dozen boxes of the goods bought at random. The analysis showed negative, so the rabbi visited the factory and gave the product his certificate—it was kosher."

When the fact was widely advertised, especially in Jewish newspapers, increases in sales were remarkable in Jewish neighborhoods.

A biscuit concern went into a kosher cracker project, with a special box created, mostly printed in Yiddish, which brought dominance to the field.

Special attention to Passover trade is stressed, especially as to the activity of two large milk companies, which before such activity found a record drop in sales, because of the Passover. Since going in for special Passover labeled milk, that week brings actually more business than any other week of the year.

Recent activity on the part of a large department store to stock Passover goods especially in an entire department and subsequent success of the venture is described.

Mere translation of English copy into Yiddish is often not successful, the article points out.

"A shoe retailer a short time ago ran a picture of an odd-looking man with a stick to advertise golf shoes," says Mr. Franklin, "although less than 1 per cent of the Jewish readers indulge in golf. In the English, the copy had said, 'Feet under "par" make a game over "par"'. This had been translated literally to read, 'Feet under "par" make one over in the game,' which simply didn't register.

"Products adapted to the market, careful merchandising, copy and illustrations, especially planned for the Jewish readers, are essential."

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