

Vol. III. Price, 4 Cents.

New York, N. Y., Sunday, July 18, 1926.

Ent. as 2nd Class Matter
at Post Office, New York

No. 525.

SCHWARTZBARD WITNESS, JEW, IS MURDERED IN PARIS BY UKRAINIANS

Had Valuable Evidence on Pogrom
Period Under Petlura
(Jewish Telegraphic Agency)

Paris, July 16.—Another political assassination in connection with the Ukrainian anti-Jewish pogroms and the trial of Sholom Schwartzbard occurred here today.

Peretz Stein, forty-one years old, a Jewish immigrant from the Ukraine, was mortally wounded by the shots of two Ukrainians. The shooting occurred in front of the Jewish Shelter House. The assassins escaped.

Stein, who arrived here recently from the Ukraine and was at the Jewish Shelter since May 11, was scheduled to appear as a witness in the trial of Sholom Schwartzbard, the Ukrainian Jew who killed Semion Petlura, leader of the pogrom bands in the Ukraine. Stein's eight year old son, who was with him when the murder was committed, declared that the two murderers exclaimed: "Dirty Jew, this is for Schwartzbard."

Several days ago Stein informed M. Henri Torres, Schwartzbard's counsel, that he possesses evidence of the Ukrainian pogrom period which would be valuable in the trial.

Stein's wife was killed in a pogrom in Rostov Don, where Stein was wounded. Later he joined the Jewish Self-Defense body in the Ukraine.

VIENNA JEWISH PROFESSORS PLAN EXODUS AS PROTEST

(Jewish Telegraphic Agency)
Vienna, July 16.—A general exodus of Jewish scientists from the Viennese institutions of higher learning is expected shortly, it was learned here today.

Many renowned medical men, who hold positions of instructors in the Viennese colleges, who were not given full professorship because of the numerous clausus against Jewish professors, have decided to give up their posts. This action was prompted by the fact that recently many young and unknown medical men, non-Jews, were appointed to full professorship, while mature and experienced teachers were ignored because they were Jews.

U.S. AMBASSADOR IN WARSAW THANKS POLISH ZIONISTS

(Jewish Telegraphic Agency)
Warsaw, July 16.—The thanks of the United States government for the message of congratulations on the occasion of the Sesquicentennial celebration of American Independence, was contained in a communication addressed by United States Ambassador Stetson to the Zionist Organization of Poland.

"Please convey the thanks of the United States government to the Zionists of Poland for their greetings," the communication stated.

JACOB LANDAU, MANAGING DIRECTOR OF J.D.B. AND J.T.A., SAILS FOR EUROPEAN TOUR To inspect J. T. A. Offices and Extend Work of Agency

Jacob Landau, managing director of the "Jewish Daily Bulletin" and the Jewish Telegraphic Agency, sailed on the Majestic yesterday for an extensive tour of European countries.

Mr. Landau, who will visit England, France, Germany, Czecho-Slovakia, Hungary, Roumania and other East European countries, will make an inspection tour of the offices of the Jewish Telegraphic Agency and take the necessary measures to extend and improve the telegraphic and cable service of the agency, which supplies the news to the "Jewish Daily Bulletin" and serves the Jewish press all over the world.

Mr. Landau will also devote his time to a study of the Jewish situation in those countries.

A host of his friends were present at the pier to bid him farewell.

Mr. Landau will spend approximately three months in Europe.

NEW BOOK ON SPINOZA PUBLISHED IN GERMANY

Philosopher Was Greatly Influenced by
His Jewish Environment
(Jewish Telegraphic Agency)

Berlin, July 16.—A new book on Spinoza by Professor Alfred Klaar was issued by the publishing house, Ulstein, here.

A special chapter in the book is devoted to the origin and environment of Baruch Spinoza. The author states that three influences were visible in the forming of Spinoza's mind: the Jewish, the Spanish and the Dutch. Spinoza's parents belonged to the Marrano type, who practiced Judaism secretly. As a result of the persecutions against the Marranos during the Inquisition they moved to Amsterdam, commonly known to Spanish Jews of that time as the

(Continued on Page 4)

LIFT BAN ON YIDDISH LANGUAGE IN BESSARABIA

(Jewish Telegraphic Agency)
Kishineff, July 16.—The ban on the use of Yiddish at Jewish public gatherings in Bessarabia was lifted by a telegraphic order of the Central Government in Bucharest.

The ban was issued by the military authorities in Bessarabia. According to this order: Jewish public gatherings had to be conducted only in Roumanian, as a result of which the entire social and political life of the Jewish community in Bessarabia ceased. A delegation representing the Jewish communities in Bessarabia, led by members of the Zionist Federation, appeared before the Minister of the Interior asking its abolition.

RABBI A. J. KOOK DENIES STATEMENT ASCRIBED TO HIM BY AGUDAH LEADER

Says, He Never Urged Orthodox Non-
participation in Keren Hayesod

(Jewish Telegraphic Agency)
Jerusalem, July 16.—Denial of a statement ascribed to him by Jacob Rosenheim, president of the Orthodox Jewish world organization, Agudath Israel, was issued here today by Rabbi A. J. Kook, Ashkenazic Chief Rabbi of Palestine.

Mr. Rosenheim stated that Rabbi Kook had "urged Orthodox Jewry not to participate in the Keren Hayesod collections."

Rabbi Kook emphatically denied this, declaring in his statement that he never uttered a word against Orthodox Jews participating in the Keren Hayesod. He expressed indignation at those Orthodox Rabbis who had prohibited Orthodox Jews from participating in the Keren Hayesod.

London, July 16.—The statement referred to in the denial of Rabbi Kook was published by the English branch of the Agudath Israel, in a communication to the Jewish press in England.

The communication explained the attitude of the Agudath toward the criticism levelled against it at the recent conference of the English Zionist Federation, as a result of which a resolution was adopted in which the

(Continued on Page 4)

BRITISH COLONIAL MINISTER RECEIVES PALESTINE LEADER

(Jewish Telegraphic Agency)
London, July 16.—M. Dizengoff, former Mayor of Tel Aviv and member of the delegation of the Vaad Leumi to the Permanent Mandates Commission of the League of Nations, sailed for Palestine today.

Prior to his departure, M. Dizengoff and Dr. Chaim Weizmann were received by Col. Leopold H. Amery, British Colonial Secretary. M. Dizengoff also called on Lord Balfour.

A cordial reception was accorded the Palestine Jewish representative by the Colonial Secretary and Lord Balfour.

DENY BOYCOTT MOVEMENT AGAINST JEWS IN BULGARIA

(Jewish Telegraphic Agency)
Sofia, July 16.—A statement denying the existence of an anti-Jewish boycott movement in Bulgaria was issued by the Central Jewish Consistory here.

The charge of the inauguration of an anti-Jewish boycott in Bulgaria, sponsored mainly by Russian emigres, was published in certain newspapers abroad. The Central Consistory declares that these reports have no basis in fact.

JEWISH DAILY BULLETIN

Published every day in the week except
Saturday and Jewish high holidays
by the

Jewish Daily Bulletin Co., Inc.
611 Broadway, New York, N. Y.
Telephone: Spring 1614

Jacob Landau President
Meer Gressman Vice-President
Samuel Binstock Treasurer and Secretary

Vol. III. Sunday, July 18, 1926. No. 525.

Offices of the Jewish Daily Bulletin

New York 611 Broadway
London 244 High Holborn
Paris 5, Rue Nouvelle, Paris IX
Berlin W. 15, Dueselder Strasse 72
Warsaw Ulca Aleje Jerolimskie Nr. 18
Jerusalem Hasolei Bldg.
Cairo 13, Abou-El-Sebah

Subscription Rates

	U. S. and Canada	Foreign
One Year	\$10.00	\$15.00
Six Months	6.00	8.00
One Month	1.00	1.50

Entered as second-class matter Oct. 15, 1924,
at the Post Office at New York, N. Y.,
under the Act of March 3, 1879.

Copyrighted

BRITISH M.P. APOLOGIZES FOR UNINTENDED SLUR AGAINST JEWISH PEOPLE

(Jewish Telegraphic Agency Mail Service)

London, July 4.—The Jewish Board of Deputies issued for publication a correspondence it has had with Sir Alan Burgoyne M. P. in regard to a speech he delivered in the House of Commons in which he had said:

"The Soviet ship of State is a noisome bulk, rotten from truck to keelson, with a starving and verminous crew, which has been drawn from all the foul ghettos of Europe, and which is the scum of all the international prisons."

Mr. Philip Guedalla, Chairman of the Press Committee of the Board of Deputies wrote to Sir Alan pointing out that only two of the eighteen members of the Russian Cabinet are Jews, and that the Communist Party Census of 1922 shows that whereas 32.8 per thousand Lithuanians and 16.3 per thousand Estonians were members of the Communist Party, the corresponding figure was only 7.2 per thousand Jews, and asking him to withdraw his statement as being inaccurate as well as offensive in the highest degree to a large body of loyal citizens and a considerable number of distinguished public men both in the service of the Crown and of the political party to which Sir Alan belongs.

Sir Alan replied expressing regret that his statement had in any way hurt the feelings of Jews. He had no idea that ghettos were purely Jewish localities, he stated, and far from being in any way hostile to the Jewish faith, or to Jews, he has a very great number of close personal friends amongst them, and the last thing he would wish to do would be to cause any offense, he declared in his reply.

A. Einhorn of Shanghai, China, will arrive in New York shortly to enter the Rabbi Isaac Elchanan Theological Seminary, according to an announcement made by the Yeshiva.

JEWISH BARBERS IN ENGLAND FACE SUNDAY CLOSING PROBLEM

English Jews Will Insist Hungary
Abolishes Numerus Clausus

(Jewish Telegraphic Agency Mail Service)

London, July 3.—A situation similar to that prevailing in the United States is now facing the English Jews in the barber trade, following the recent adoption by parliament of a bill requiring the closing of barber shops on Sunday.

The question was taken up recently at the meeting of the Board of Jewish deputies where Mr. Landau asked Col. Charles Waley-Cohen, President of the Law and Parliamentary Committee, whether the Committee had considered the Bill recently passed in the House of Commons for the closing of all barbers' shops on Sundays and whether his Committee had considered any steps for the safeguarding of the position of the Jewish barbers.

He further wanted to know whether the Committee had considered the Bill prohibiting the adoption of children of alien parentage. He also desired to know Col. Waley-Cohen's opinion about the Home Secretary's reply to a question in the House of Commons in which he used the term of "British-born aliens."

Colonel Waley-Cohen said that as regards the Barbers' Bill it was an important matter which had to be given full consideration. The Bill regarding the adoption of alien children, he was afraid, could not be profitably dealt with. As for the Home Secretary's attitude towards aliens, he would like to point out, he stated, that the present Home Secretary had taken more trouble to understand the alien question than any of his predecessors. The attacks on this point made against the Home Secretary were not worthy of the Jewish Community, he stated.

Mr. Lucien Wolf in moving the adoption of the Joint Foreign Committee's report said that things in Poland and Roumania were at present quiescent. There are disturbing symptoms, he said. The new Roumanian Government, for instance, while more friendly towards the Jews, is adopting an attitude of intimidating the Jews against making complaints to the League of Nations. The position in that country must be carefully watched, he said.

In Norway, the Shechita problem is being satisfactorily treated and the Joint Foreign Committee is confident of satisfactory results, Mr. Wolf stated.

With regard to the Numerus Clausus Law in Hungary, Mr. Lucien Wolf said that experience of every day showed how desirable it was to relax no effort to bring about the abolition of this law. "It is a severe tax on the Jewish Communities of Western Europe to have to help hundreds of Jewish Hungarian students who have to get their education at foreign universities. It is necessary to insist that the Council of the League of Nations should compel Hungary to modify the law not later than September," he stated.

DIGEST OF PUBLIC OPINION ON JEWISH MATTERS

[The purpose of the Digest is informative: Preference is given to papers not generally accessible to our readers. Quotation does not indicate approval.—Editor.]

Brainin vs. Silver

The opinion that the statement of Michael Kalenin, president of Soviet Russia, regarding the Jewish colonization plan, can be interpreted favorably or otherwise, according to one's leanings, is expressed by the "Day" of July 16, in an editorial commenting on the statements, which appeared last Thursday in the press, by Rabbi Abba Hillel Silver and Reuben Brainin, both vice-presidents of the Zionist Organization, who gave divergent opinions on the colonization plan.

But quibbling about Kalenin's statement, the paper contends, is not of any importance. The important thing, we are told, is that—

"The Jews in America have to understand that the colonization work in Russia must be helped. For the millions of Russian Jews who are unable to emigrate to Palestine something must be done on the spot and colonization is one of the chief remedies in this direction."

"It should also be clearly understood that the help for Russian colonization work must under no circumstances be given at the expense of Palestine, for Palestine is the first and most important position gained by the Jews since the war. It is therefore neither in the interests of Palestine nor in those of Russian colonization that a vice-president of the Zionist Organization should use a statement by a Soviet official to attack the colonization plan, just as it is not good for Palestine when officers of the Joint Distribution Committee attack Zionism," the paper concludes.

Lauds Choice of Judge William M. Lewis

The choice by the Zionist Convention of Judge William M. Lewis of Philadelphia to head next year's United Palestine Appeal for \$7,500,000 is regarded by the "Jewish Times" of Baltimore as a wise step.

Writing in its issue of July 2, the paper remarks:

"That Judge Lewis should be drafted for the task is not only a compliment to the man because of the international recognition which the position involves, but it is proper recognition of his past unselfish services in the cause of Zionism, in behalf of Jewish Education and philanthropy, in furtherance of things which have as their aim the flowering of a full Jewish life in America. It is fitting that Philadelphia, the leading center of an all-inclusive Jewish community, should supply the leadership for the nation."

"Being of the people, Judge Lewis is in a position to rally the latent strength that the rank and file of American Jewry has shown in the last campaign."

PLIGHT OF RUSSIAN JEWISH REFUGEES IN GERMANY WILL BE PRESENTED TO LEAGUE

(Jewish Telegraphic Agency Mail Service)

Berlin, July 3.—An appeal to the League of Nations concerning the plight of the Russian Jewish refugees in Germany will be submitted by the Union of Russian Jews in Germany. Mr. J. L. Teitel, president of the Union declared in an interview in the "Rul," Russian daily in Berlin.

"Berlin," he said, "has become the refugees' cemetery. In spite of the economic depression prevailing since 1923, Germany is an important centre for refugees, even those who intend to go further west being obliged to make a more or less prolonged stay here. Those who succeed in leaving Germany have always some asset or other, be it health, courage or pecuniary resources. Those who remain are the more unfortunate refugees—the sick, those with large families, those whose courage has been sapped by their trials.

"The Russian and Russian-Jewish organizations of Berlin have a most difficult problem to solve. What is to be the fate of the refugees? There are," he declared, "only two alternatives: the Emperor Caligula's idea, the wish that the mass of refugees had but one head, which could be felled at a stroke, or a genuine means of preventing them from starvation to death.

"It is by now a crime to give way to fond illusions and to imagine that 'everything will be settled somehow.' All who are interested in the cause must be told that the charitable organizations find it absolutely impossible to be of any real assistance to the refugees. The Union of Russian Jews, in spite of its activities and its income of 150,000 marks cannot satisfy 5 per cent of the real need. Besides, all those in distress do not apply to the organizations." Mr. Teitel stated he knows families who are dying of hunger and refuse to reveal their destitution. "What Berlin can do is not enough; help is needed on a state scale, on an international scale. An appeal for this must be broadcast throughout the world," Mr. Teitel declared.

Mr. Teitel, accompanied by Mr. A. Goldenweiser, the Director of the Legal Section of the Union, is proceeding to Geneva. They will present particulars of the material and legal situation of the refugees to the League of Nations through the International Labor Office. Mr. Albert Thomas, Director of the International Labor Office, in an interview granted to a delegation from the Union, when he was in Berlin suggested that a written report be submitted to him in Geneva, and promised to support the applications made to Dr. Nansen, the High Commissioner of the League.

Correspondence made public by New York members of the Alumni Association disclosed that Dr. Walter B. Greenway, Pastor of Bethany Temple Congregation Church, Philadelphia, had declined the Presidency of Lincoln University, a Negro institution.

Friends of Dr. Greenway stated that he had made known his intention of refusing the Presidency before students and alumni protested against his selection, declaring him to be a Klan sympathizer.

OUR DAILY NEWS LETTER

Says Karaites Jews in Crimea Maintain "Matriarchal" System

(By Our London Correspondent)

London, June 20.—That a Jewish sect, the Karaites of Crimea, maintain what resembles a "matriarchal" system, is the assertion made by Mr. D. B. Benny, in an article published here, wherein he describes his impressions of a visit to the Karaites.

"Singular in their rigid and meticulous adhesion to what they have come to regard as Mosaic ordinances are those anti-rabbinical sectaries, the Karaites of the Krim—as the Crimean Peninsula should correctly be designated," Mr. Benny declares. "Not merely in matters of religion do they carry their respect for Pentateuchal injunctions to an extreme; but in the ordinary concerns of life, in their everyday occupations and domestic affairs they show the same inflexibility, the same tenacity where Bible teaching is concerned.

"On Friday afternoon, the Karaites housewife cuts, ready for the coming Sabbath, every slice of bread that is to be eaten in the four-and-twenty hours of the weekly day of rest, so that its sanctity may not be infringed by the act of cutting. During the entire duration of the Sabbath, she and the several members of the household sit absolutely still in one place, never moving from it, so as not to violate the scriptural ordinance against going abroad on that day. Throughout the Sabbath, not a single light is allowed to burn, not a trace of fire is suffered in a Karaites dwelling so that the command 'no fire shall be kindled' may be rigorously complied with. It is no light thing to observe a Karaites Sabbath. In winter, when the days are short and the weather is cold—the Crimean frosts are intense—four-and-twenty hours in one place, cold and in darkness, is no pleasant experience.

"But singular as they are, in these and cognate matters, they are more singular still in their regard for the 'Matriarchal' rights of the women. Among them, women are the rulers of the community. They direct and manage everything, and their head is fully recognized by the men.

"This 'matriarchal' principle is, perhaps, a survival from very old Semite days. It was the recognized thing among the Arabs till the time of Mahomet and Islam, which, oddly enough, coincides with the first beginnings of Karaism. There are remains of the system of mother rule in Judaism. Descent is always reckoned through the mother, not through the father. There are traces of it in the Bible. Adoniyah—the rival of King Solomon—is termed 'the son of Hagith' his mother: and the famous Jewish captain Joab and his brothers, are always referred to as the 'sons of Zeruyah.' Zeruyah was their mother, not their father.

"For nearly eight centuries, the Karaites Jewess has been enjoying a privilege, a dignity and position superior to that which women in almost every part of the world are now struggling to at-

FORMAL RELATIONS BETWEEN PALESTINE AND LEAGUE'S LABOR OFFICE PROPOSED

(Jewish Telegraphic Agency Mail Service)

Geneva, June 26.—A number of definite proposals with regard to setting up formal relations between Palestine and the International Labor Office were discussed by Dr. Arlosoroff, of the Palestine Labor Party, "Hapoel Haza'ir" and one of the members of the delegation of the Vaad Leumi, National Council of Palestine Jews, to the meeting of the Mandates Commission, with M. Albert Thomas, the Director of the International Labor Office of the League of Nations and Mr. Grimshaw of the representative of the International Labor Office at the Mandates Commission.

Both M. Thomas and Mr. Grimshaw emphasized the importance of a closer contact being established between the International Labor Office and the workers of Palestine by means of circulating in Palestine the information issued by the Labor Office on labor conditions in the various countries and by systematic consideration of the labor questions in Palestine by the International Labor Office.

The League of Zionists-Revisionists have established headquarters with offices and club rooms at 42 Union Square, New York City. The office of "The Zionist," the official organ of the League, is also located at that address.

A housewarming to inaugurate the opening of the new headquarters will be held Wednesday evening, July 28, at the club rooms of the League. Professor Johan J. Smertenko, editor of "The Zionist," and Mordecai Danzic, of the "Tagblatt," will address the gathering.

tain. And their greater freedom, their dominance and the resultant sense of responsibility have reacted strongly in the formation of their character, just as the open-air and vigorous life they lead has affected their physique. It may here be pointed out that the Karaites, unlike all other Jews are not allowed to engage in trade or in commerce. They must keep to agriculture or some form of husbandry, wine-growing or tobacco-raising. They may market the product of their industry, but not do business of any kind apart from this.

"As a consequence the Karaites Jewess is largely the 'farmer's wife' always busy out of doors directing, managing, controlling. Nothing can physically be better for her development. And nothing is more noteworthy than the contrast she presents to the small and undersized Jewish woman of Russia and Poland. The Karaites—whatever may be thought of their anti-Rabbinic doctrine—are a fine race, tall in stature and broad in build, and their women are fully their equals. Tall and well-proportioned, they are types of what a woman should be, assured and confident, their very gait proclaims their physical, their mental and moral freedom. They do no hard field-work such as falls to the lot of the women in the Jewish Agricultural colonies of Ekaterinoslav. The men do that, the women direct and control."

If You Are Pleased with the "Jewish Daily Bulletin" Tell Your Friends to Subscribe.

RABBI A. J. KOOK DENIES STATEMENT ASCRIBED TO HIM BY AGUDAH LEADER

(Continued from Page 1)

conference placed on record "its strong disapproval of the action taken by the Agudath Israel against the unity of the Jewish people in relation to Palestine."

"For some ten years," the communication states, "the Agudah has done all in its power to achieve reconciliation and cooperation with the Zionist Organization. Sir Herbert Samuel himself in 1924 asked the Zionist Organization to meet the Agudah in conference, without result."

"With regard to the Jewish Agency, Mr. Jacob Rosenheim, chairman of the Agudah Political Executive stated that 'the participation of the Agudath Israel in the Jewish Agency was impossible, because the Keren Hayesod appeared to be indissolubly bound up with it, and the Keren Hayesod, because of its support of radical, irreligious institutions, could not be supported by traditional orthodox Jews.' Rabbi Kook had himself authorized the statement that 'he could never urge orthodox Jews to support the Keren Hayesod.'

"This is the principle which has always guided the Agudah: in cultural and spiritual matters unity can only be achieved on the basis of the Torah. Let Zionism free itself of its negative cultural program, and it can in reality become a movement of the whole Jewish people."

"Specific mention was made of the Religious Communities Ordinance, and of 'the opposition of the Agudah to the unity of Jewish communal organization in Palestine.' To our definite knowledge neither the Agudath Israel, nor the Ashkenazi Town Council of Jerusalem has ever raised any objection to the systematic organization of the Palestine Jewish Communities. At the conference held between the Zionists and the Agudah in London last year, detailed and moderate proposals were made by our organization for the establishment of a united Jewish representation in Palestine. It is a pity that the English Zionist Federation Conference was not informed that these proposals had never even received a reply."

"It must be remembered that 7,000 family heads (representing some 35,000 Jewish souls) petitioned the Palestine Government in support of the Agudah claims, and for that reason more than half of the eligible electorate deliberately abstained from the last Vaad Leumi elections. It would not therefore appear that the orthodox Jewish elements in Palestine are so microscopic," the statement declared.

SEA CLIFF, L. I.—Beautiful country near beach, bathing, water sports, excellent table, moderate price.

THE BETTERSHELL INN
SEA CLIFF, L. I.

NEW BOOK ON SPINOZA PUBLISHED IN GERMANY

(Continued from Page 1)

New Jerusalem. The family was known in Spain and Holland as Espinoza or d'Espinoza. The methods adopted against the Marranos by the Catholic inquisition had been impressed in the minds of the Amsterdam Jewish community which consisted mainly of former Marranos. Unconsciously, the Amsterdam Jews applied the same methods to the dissenters as were applied against them by the Catholic Inquisition.

If Spinoza suffered much because of the methods of the Amsterdam Jews and because of his expulsion from the Amsterdam community, he had, the author says, much to be thankful for in this environment. It was in this environment that he obtained the beginnings of his knowledge. The knowledge which Spinoza obtained while still a child enabled him to reach, in his later years, the high degree of development in the field of philosophy which other learned men of his epoch did not achieve. The culture which was instilled in Spinoza in his young years had the strongest influence on his maturing mind, the author says.

If you are pleased with the "Jewish Daily Bulletin" tell your friends to subscribe

DO YOU KNOW THAT

THE AMERICAN ZION COMMON-WEALTH, builder of Balfouria and Herzliya, is now building AFULE at the railroad junction in Emek Jesreel.

AFULE is being made into a modern city and is rapidly becoming the CENTRE of EMEK.

Hundreds of Jews in America have already bought land in AFULE, thus helping to build the HOMELAND and, at the same time, making a safe investment.

Send for booklet about AFULE.

American Zion Commonwealth, Inc.

114 Fifth Avenue New York, N. Y.

Inscribe your name in the Golden Book. A contribution of \$100 to the N. F. redeems five dynams of soil in Palestine and immortalizes your name as one of the first builders of Zion?

The inscription can be paid for in cash or in installments.

THE JEWISH NATIONAL FUND, Inc.

(Keren Kayemeth LeIsrael)

114 Fifth Avenue New York, N. Y.

(This space is contributed by an anonymous friend)

"CREDIT MUTUEL IVRIA" PARIS

First Jewish Bank in France
87, Rue Reaumur, Paris II
Phone Louvre 16-62

At your service when in France.
English and Yiddish spoken.

The Delicious Candy Laxative

EX-LAX

In 3 Forms: Chocolate, Figs, Gum

PINSKI-MASSER PRESS, Inc.

When writing to advertisers please mention the "Jewish Daily Bulletin"

Class or Mass

THE productivity of a newspaper as a medium for advertisers is determined by the kind of people who read it.

If all persons were equally responsive to advertising, then the newspaper with the largest circulation would bring the best results. But persons vary greatly in their needs and desires, in their purchasing power, in their intelligence, in their attitude toward advertising.

And so, newspapers vary greatly in their value to advertisers—in their ability to produce results; and this variation is dependent more on the quality, the responsiveness, of circulation than on the quantity.

The reason why advertisers can get good results thru the BULLETIN is because it is read by people of more than average means and higher than average intelligence—people who have purchasing power as well as purchasing impulse—people of wide activities, many interests and large influence—people who are responsive to advertising.

Among these people the JEWISH DAILY BULLETIN has a large home circulation because it is not sold on newsstands, but reaches subscribers by mail.

Behind its effectiveness as a medium for advertisers—behind its large and growing circulation among the kind of people that advertisers are most anxious to reach—stands the high quality of the JEWISH DAILY BULLETIN as a newspaper.

The Jewish Daily Bulletin

affords a maximum of visibility even to the smallest advertisement. Because of the small size of the paper no advertisement can be overlooked.

Complete and accurate in all its news departments, wholesome and interesting throughout, the BULLETIN naturally attracts as its readers progressive and prosperous men and women.